

Metropolitan Food Security



Netherland Agro & Food Technology Center, India

A background image showing a city skyline with various skyscrapers and landmarks, including the Eiffel Tower and the Oriental Pearl Tower, set against a clear sky. In the foreground, there is a lush green field with a path leading towards the horizon.

**Twice as Much Food - Twice the Quality
Half the Resources**

Metropolitan Food Security

Result oriented initiative with market led approach

Platform for sectors:

Water - Agri-Food - Horticulture

- **With:** Holistic approach on Consumer Acceptance
- **Involving:** Logistics, Cleantec, Pharma and Bio-based products
- **Enabled by:** ICT



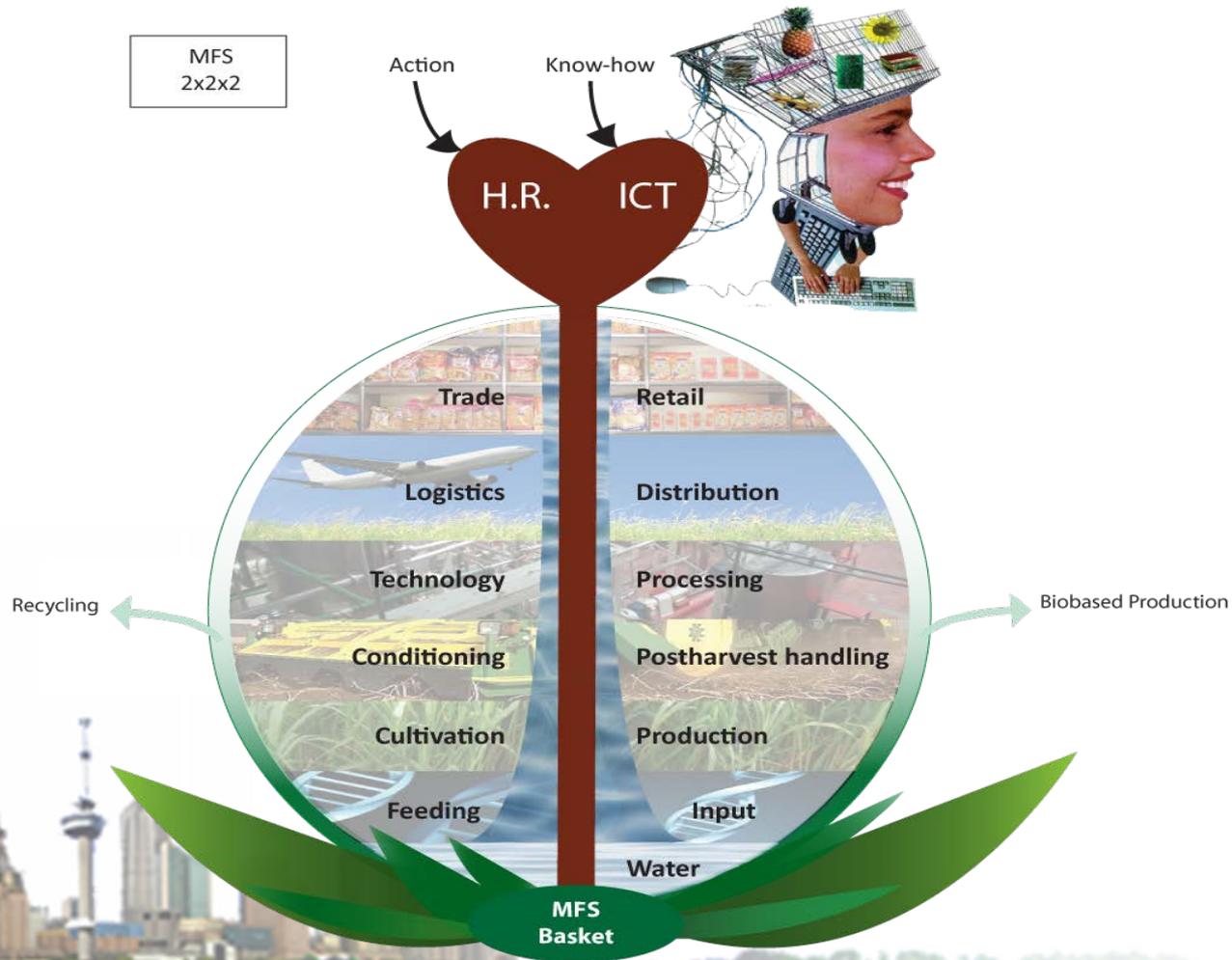
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Goals :

- Indo – Dutch Cooperation Business and Academia
- Create New Business Opportunities and Stimulating Entrepreneurship
- Jointly Securing Food for Urbanized Areas
- Spin-off: Effects in Innovations in Science, Technology, Education, Training and Know-how Transfer

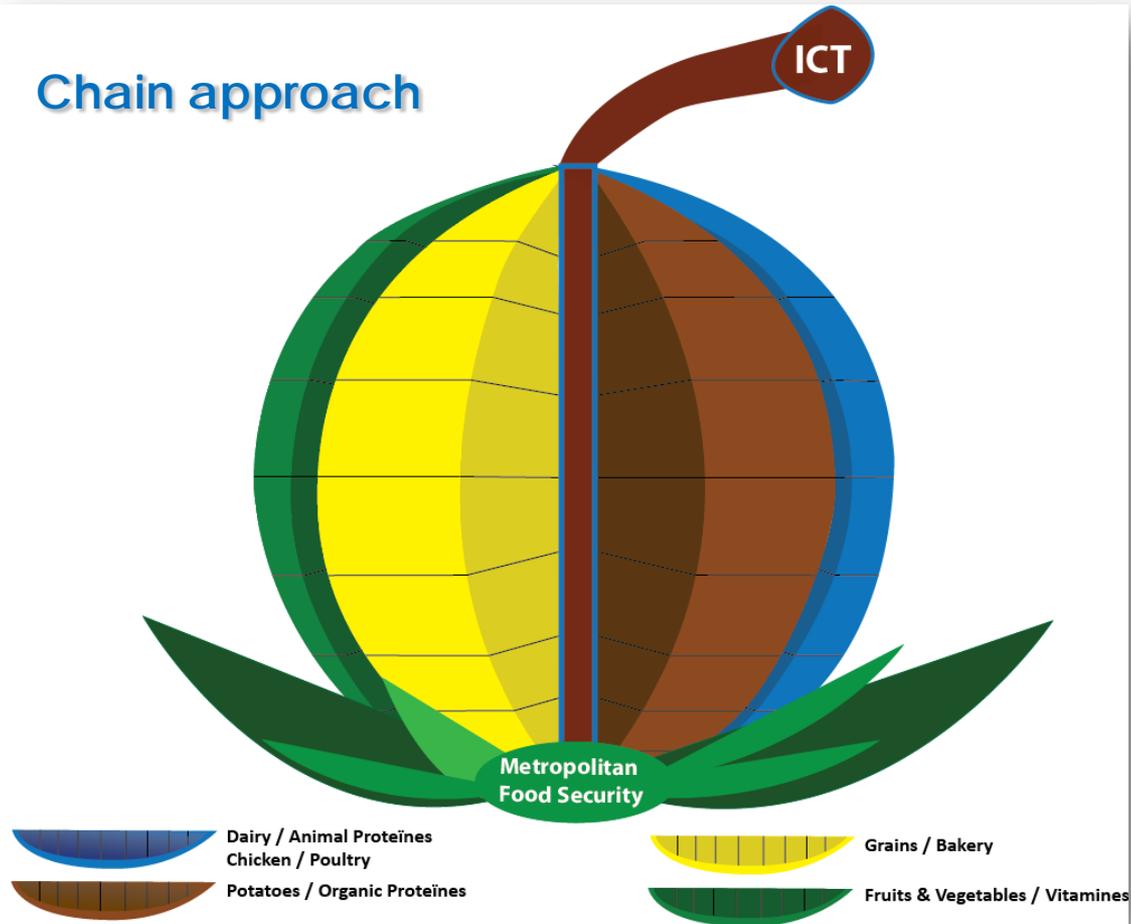


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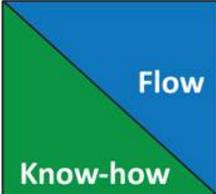
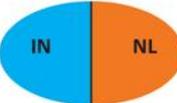
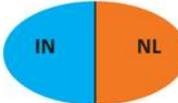
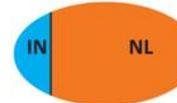
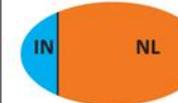
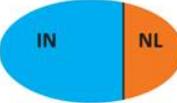
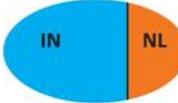
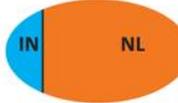
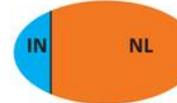
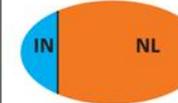
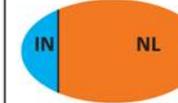
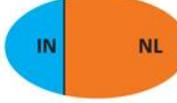
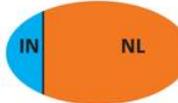
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Chain approach



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Strength – Weakness Matrix

	Input	Production	Processing	Logistics	Trade	Consumer
Hardware						
Software						
Org. ware						

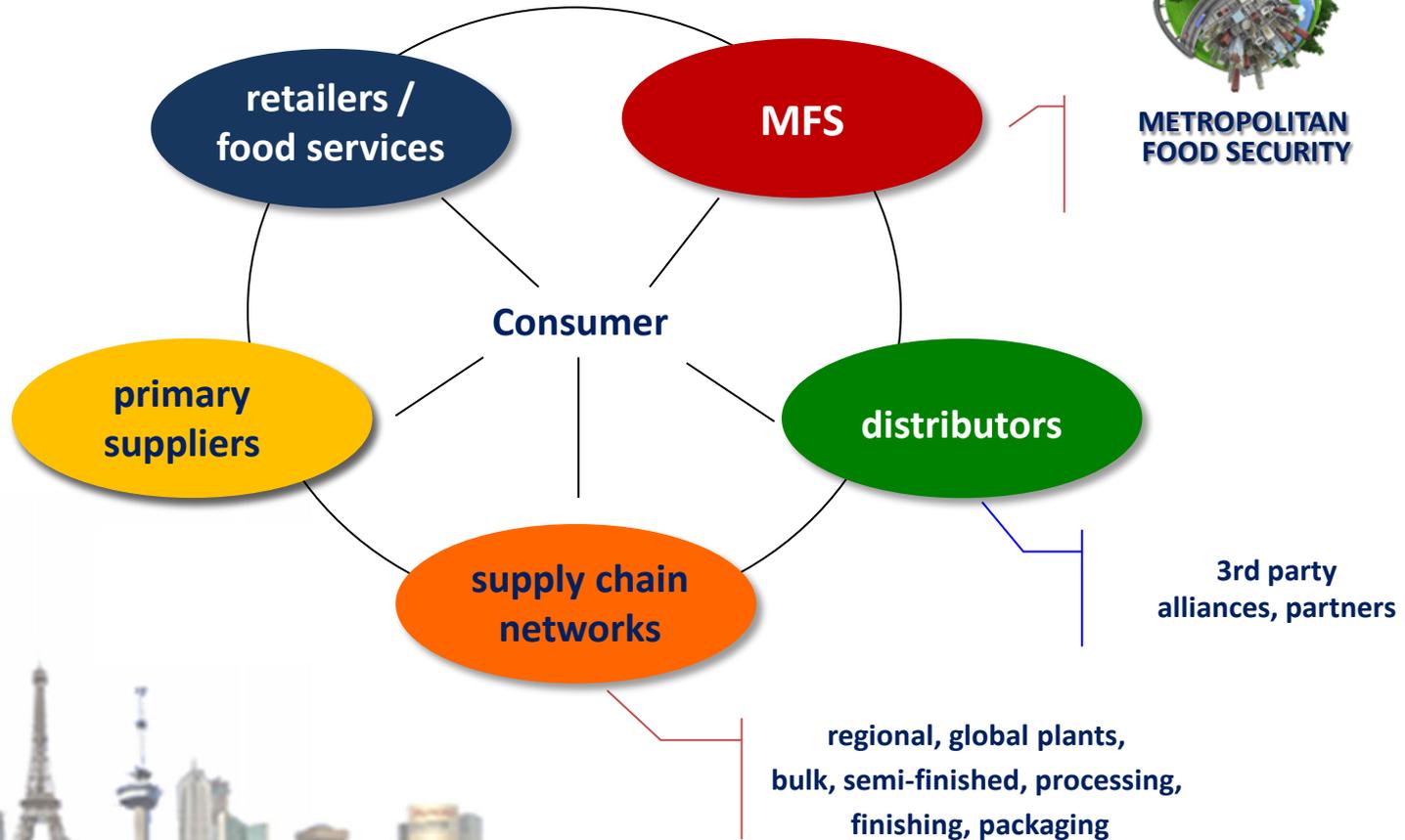
IN = India / NL = The Netherlands

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Supply system



**METROPOLITAN
FOOD SECURITY**



— = information

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Working circles:

- A.** Orange Supply Chains
- B.** Precision Agri - and Horticulture
- C.** Water in Agri-food and Horticulture
- D.** Harvesting and Post Harvest Handling
- E.** Hi-tech Systems in Agri-food
- F.** Packaging and Logistics
- G.** Data Collection and Management



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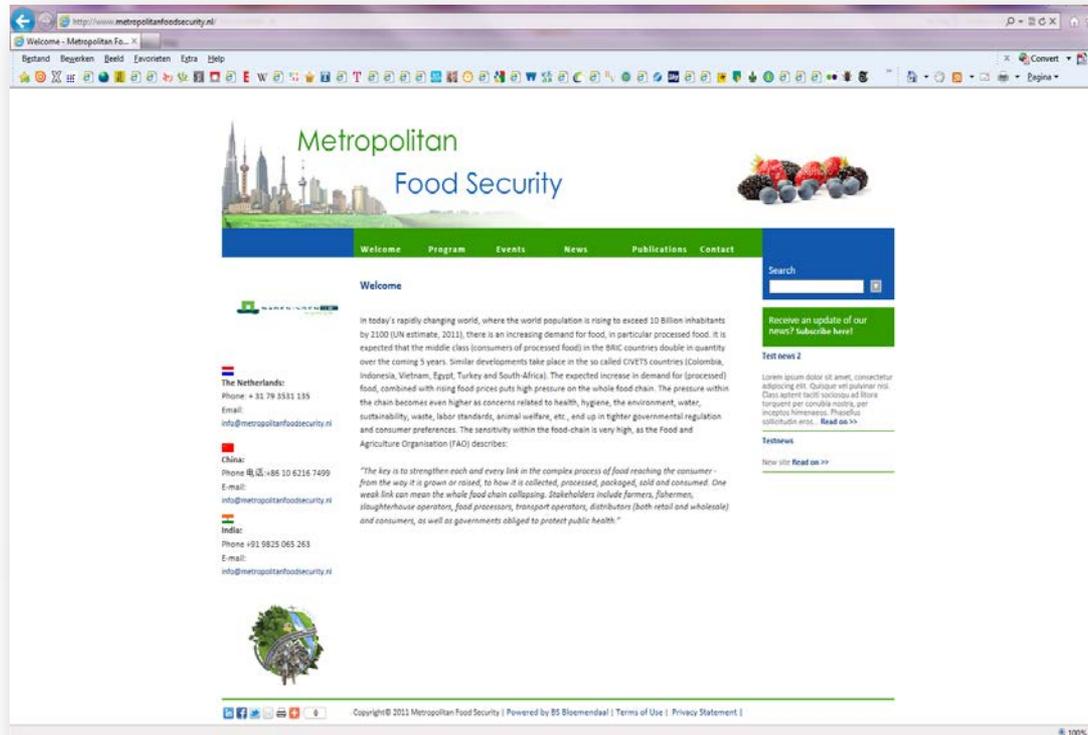


7 P's for Success:

1. People
2. Professionals
3. Plan
4. Pro-active
5. Performance
6. Planet
7. Prosperity

More information?
www.metropolitanfoodsecurity.nl

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